



Check Us Out



OCTOBER MEETING 10.7.2020

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Brett Monteleon Optimizing Chiller Efficiency



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## President's Message

October Edition by: Drew Grant



The Arkansas ASHRAE chapter has a lot going this upcoming month and I hope the weather changes this week have you looking forward to the fall season as that means: Razorback Football, Deer Season, and Pumpkin Spice Lattes.

Want to say thank you to our members for joining us for the September Meeting with Society President, Chuck

Gulledge III. It's always an honor to host the ASHRAE Society President at the Arkansas Chapter.

Our next meeting will be October 7<sup>th</sup> where Brett Monteleone, with Johnson Controls. He is



presenting on "Optimizing Chiller Efficiencies". Definitely want to make sure to come join this session. Be looking for a "Virtual" Zoom Registration link coming from our Programs Chair, Cruz, Eslick.



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## PG. 6

History

The theme for the month is Research Promotion. Since 1919, research has been the core of ASHRAE's existence. ASHRAE research is the largest program of fundamental and applied research supported by a technical society. ASHRAE Research is important as it improves the way building systems work and the way in which they are applied. It also allows for development of technical information to create standards, guidelines, which serve as the basis for testing and design practices around the world. Who funds ASHRAE Research? Donations come from Companies, Individuals, and other organizations partnered with ASHRAE. RP Consistently raises over \$2 million in funds every year. The Arkansas Chapter every year helps support this project and our Chapter RP Chair, Steve McConnell, Lewis Architects & Engineers, will highlight this for us later in the newsletter. To learn more about how you can contribute toward RP, let Steve know.



Our Social Team, led by Josh Robinson, and Committee Members, Hunter Brock, and Nick Moore will be kicking off the Fall Season with a 4 Man Scramble Golf Tournament! ASHRAE Golf



Tournaments held by the Arkansas Chapter are a big fundraiser every year for us to help with Chapter Operations as well as Research Promotion. Come join us for a great day at Country Club of Arkansas October 23rd at 12pm for a round of golf and to catch up with friends in the Industry. See Josh and company for more details or the flyer in the pages below.

## YEA Article

By Priscila Almeida



On 9/17 The Arkansas Chapter Young Engineers in ASHRAE, 35 and under crew, started the year off in the sand pit with some great volleyball action and barbeque. Josh Faulkner, on the right, was captured with a great sand save to get the ball back over the net! The event was also in



conjunction with Student Activities where engineering Students from UALR were also in attendance. We want to thank our partners at Bernhard TME, and Phil Watson for the sponsorship of this event. Thank you guys for your continued support of the Arkansas chapter of ASHRAE. Also, thank you to the volunteers that came out to make this event possible. Our next event will be scheduled some time in December. Stay tuned for more details.



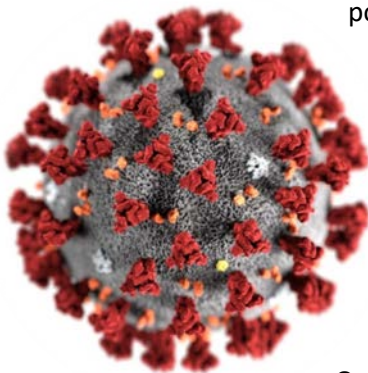
## Research Promotion

by Steve McConnell (RP Chair)

This month we will be kicking off our 2020-2021 ASHRAE Resource Promotion (RP) campaign. The Research Promotion Committee manages and supports both the Society-level fundraising and Chapter-level fundraising of the RP Campaign. The RP Campaign traditionally just supported research but was expanded 10 years ago to include support of Education & ASHRAE Learning Institute (ALI), Endowed Research through ASHRAE Foundation, YEA programs, ASHRAE Scholarships, and the General/Unrestricted fund. Research, the backbone of ASHRAE, remains the primary fund of the program with over \$2 million raised for this program annually. Some of the current research projects include: keeping us healthy and advanced energy design.



Last year's campaign ended June 30<sup>th</sup> and we met our Chapter goal of \$40,000. It can always be a challenge to raise money in a "normal" year but COVID-19 made hitting the goal more difficult. Thanks to Ron McCarty and his committee for their hard work to make our goal in spite of the pandemic that effected the final months of the campaign. Arkansas ASHARE continues to be a strong chapter in RP contributions. Thank you to all of those who generously donated last year: individual gifts from our Chapter Officers & BOG, individual gifts from our Chapter Members, company contributions, if you



sponsored a team, holes, food or beverages for Fall or Spring golf, played in a poker tournament, or sponsored the Trap Shoot. We plan to recognize our 2019-2020 donors later this Fall. If you or your company made an Honor Roll donation (\$150) or greater, ASHRAE will be sending your recognition gifts to you directly.

Unfortunately, the COVID pandemic is still with us as we start this year causing us to do virtual meetings and adding complexity to our efforts to be together safely and raise money for our Chapter and RP. Because of the all the uncertainty related to COVID, our Chapter goal is only \$18,000. We have some opportunities to start off the year strong in October with the following:

1. We are asking our Chapter Officers and BOG to make a \$100 donation between now and November 15<sup>th</sup>. (\$150 if they want to be recognized for an Honor Roll level donation). Arkansas ASHRAE will achieve "Full Circle".
2. We asking our Chapter Chairs and committee members to do the same so that we can achieve "Full Circle Plus". Your Chapter leadership wants to lead by example. We are not going to ask our Chapter members do anything that we're not willing to do.
3. RP Social on Tuesday, October 13<sup>th</sup> at Eat My Catfish on Rodney Parham, 5:30 – 7:30 pm. Bring your family, meet up with other ASHRAE members to dine-in the restaurant or place an order to go. Eat My Catfish will donate 10% of the proceeds back to Arkansas ASHRAE to support RP. Social distancing measures will be in place if you choose to dine in.
4. Fall Golf – Friday, October 23<sup>rd</sup> at CCA. The funds we raise through our golf tournaments raise money for Chapter operations and help us to meet our RP goal. Please sign up to play, sponsor a team, or one of the other golf sponsorship opportunities. See the attached flyer within this month's newsletter.



**ASHRAE** Golf Tournament  
 October 23, 2020 12:00PM  
 Country Club of Arkansas

Let's Play Golf and help raise money for Research Promotion!  
 \$500 entrance fee per team (4 golfers per team).  
 Prizes awarded for all on-course competitions and raffles.

For details on registration and sponsorship opportunities, contact Josh Robinson at [jrobinson@harrisonenergy.com](mailto:jrobinson@harrisonenergy.com).

Sponsor levels:  
 Eagle Sponsor - \$1400  
 Birdie Sponsor - \$750  
 Lunch/Beverage Cart Sponsor - \$500  
 Driving Range Sponsor - \$200  
 Hole Sponsor - \$100.

We have tentative plans for a Poker tournament in November and a Trap Shoot in March. You can also give a tax deductible contribution any time: <https://xp20.ashrae.org/secure/researchpromotion/rp.html>

## Ray Arledge Scholarship Fund

by Steve McConnell

Ray Arledge, one our Life Members and Past Presidents, passed away in July. If you missed the obituary, you can see it here: <https://www.smithfamilycares.com/obituary/ERRay-Arledge>



His family wanted to establish a scholarship fund in his honor. I want to thank Allen Pettit with Bernhard TME for coordinating the creation of the scholarship with Ray's daughter, Petitia. So far, \$9,000 has been raised. We are still collecting donations if you wish to contribute. Please make your check out to Arkansas ASHRAE and put "Ray Arledge Scholarship" in the memo. Mail to: Arkansas ASHRAE, PO BOX 180 Little Rock, Arkansas 72203.

A scholarship application will be created and be made available to mechanical engineering students attending our student branches: Arkansas Tech, Arkansas State, and UA Little Rock. Details are still being worked out but our Student Activities committee will be providing an update in the near future on how to apply and setting the scholarship deadline. The goal is to award two significant scholarships at a Chapter meeting in Spring of 2021 with Ray's family to present the awards.

# ASHRAE Membership Promotion

By Cody Yeoman



September was themed Membership Promotion month, and we're off to a great start! What an honor to kick off the year having Society President, Chuck Gulledge, in for an awesome virtual visit.

I have to give a big THANK YOU to Zach Oliver, Shane Reed, Eric Hook, Luke Shelton, Tracy Emmerling, Drew Grant, and so many more folks who have shouldered-the-load to give us such an impressive start to the year.

In this virtual season, our number one goal is to retain our membership base. We know our chapter is built upon strong relationships, and we plan on investing the time, effort and energy maintaining them while creating value and adding new members. Alongside other committee chairs, we're planning events that will provide networking opportunities with our current membership base while promoting ASHRAE to

prospective members.

In September, we partnered with the incredible YEA and Student Activities team to hold a membership promotion event. We had 25 members in attendance. We are in the process of enrolling new memberships from this event, and we'll be sure to provide those details at a later date.

Our current Chapter members count is at 242 members. We've increased membership 3% to date while 10 memberships have been cancelled. We've been working diligently, and we're confident 5 of those members will renew.

Without further ado, please help us welcome our 11 new members, some of which, have been ASHRAE members in the past. We would like to welcome aboard and welcome back, Travis Collyar, Catherine Vogt, Steve Denton, Chris Ritchie, Aaron White, Joseph Gunson, Austin Miller, Shane Reed, Drew McCurry, Eric Hook, & William Woolverton. We're so excited to have you a part of our local ASHRAE Chapter.

We would also like to take the time to congratulate a few members with ASHRAE Anniversaries. Mr. Clyde Jester, Comfort USA has just celebrated 46 years as an ASHRAE Member. Clyde, congratulations on this milestone and we are grateful for your dedication and support of the ASRHAE Arkansas Chapter year over year.



Mr. Larry Sigler of Ed's Supply has celebrated his 39<sup>th</sup> year as an ASHRAE Member.

Mr. Alan Hope, Powers of Arkansas, has celebrated 33 years as an ASHRAE member.

Mr. Glenn Lockeby of Lockeby & Assoc. has celebrated his 27<sup>th</sup> year as an ASHRAE Member.

Mr. Peter Carpenter, Smartvent, Inc. has celebrated 25 years this month as an ASHRAE Member.

Mr. Mr Brad Bradshaw of Garver is celebrating 17 years this month as an ASHRAE Member.

A BIG thank you and congrats to each of you for your dedication, leadership and anniversaries.

# Arkansas ASHRAE's First "Golden" Age

By Russell Black - Historian

Historically, Arkansas ASHRAE has been an elite chapter in Society with an extended level of excellence beginning with its inception in 1952. However, it was not until the late 1960's and early 70's that official competitive awards between chapters were instituted at Regional and Society level. So, when I state that the early 70's was the First Golden Age of Arkansas ASHRAE, I do not in any fashion diminish the previous performance of Arkansas ASHRAE (as it was an outstanding chapter from its beginning). I merely reference the "official" award-recognized performances first instituted with the "Golden" Gavel Award of Region VIII in the Spring of 1968, and the institution of the Presidential Award of Excellence (PAOE) awards in 1971.



The momentum for this First Golden Age was ramped up by Bill Goodman, Arkansas ASHRAE President in 1969-1970. Bill's great leadership skills eventually led him to the pinnacle of Society Leadership as Society President in 1999-2000. Following Bill in 1970-1971 as Arkansas President was Arkansas ASHRAE Hall of Fame member Rowe Hill, who continued the excellent leadership. This powerful momentum peaked in the next three years with the First Golden Gavel Awards for the chapter along with the Chapter reaching the pinnacle of Society performance.

Arkansas Chapter won its first Golden Gavel Award in Spring 1972, under the outstanding leadership of John Pate. At the end of 1972, led by Ray Arledge, Arkansas ASHRAE was named the "Best in World"



chapter under the new PAOE system. Mr. Arledge passed away recently (July 2020) and will be honored with scholarships awarded in his memory. John and Ray will forever have the distinction of helping lead Arkansas ASHRAE to the highest Chapter Honor in Society. To complete Arkansas ASHRAE's First



Golden Age, under the leadership of Ed Riddick, Jr., Arkansas Chapter won its second Golden Gavel Award in the Spring of 1974, completing a supremely rewarded (3) years of performance excellence.