

OCTOBER MEETING

Central Arkansas

Date: Wednesday, October 2

Location: Camp Aldersgate

Cost: \$20

Schedule:

10:30a.m. Board Meeting

11:30a.m. Lunch / Technical Session

12:00-1:00p.m. Program

Northwest Arkansas

Date: Thursday, October 3

Location: AQ Chicken—Springdale

Cost: Free (lunch extra)

Schedule:

11:30a.m. Lunch

12:00-1:00p.m. Program

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SPEAKER SPOTLIGHT

Terry Jacks—Programs Chair

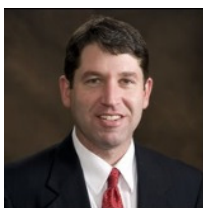
Dwight D. Landry, Acoustical Specialist & Southeastern Regional Sales Manager of BRD Noise and Vibration Control, Inc., has over 27 years of experience in the acoustical and noise control design, consulting, and manufacturing field. He earned a degree in Civil Engineering from Nicholls State University in 1982, and is a member of the National Acoustical Society of America, as well as the North and South Carolina Acoustical Society of America since 1984.

He has designed and consulted on thousands of solutions for the HVAC, Industrial, Architectural, and Environmental acoustical markets. He has presented hundreds of seminars, Lunch and Learn presentations and training classes, on the design and application of acoustics and noise control measures for groups including: ASHRAE, ASA, Acoustical and Noise Control Consultants, Manufacturing Companies of all disciplines, Engineering Firms, Environmental Firms, Architectural Firms, and Contractors of all disciplines.

This Month's presentation will be HVAC Acoustics Review/Strategy & Best Practices for Large Applied Equipment. Topics to be discussed will be a quick review of acoustics/noise control basics, design and specifying noise control solutions for chillers, and finally design and specifying noise control solutions for rooftop units. Please mark your calendar today, and join us in October for another great ASHRAE meeting!

THE PRESIDENT'S MESSAGE

By Mark Mizell



Albert Schweitzer, Nobel Peace Prize-winning philosopher and physician, is credited for the following quotation:

"I don't know what your destiny will be, but one thing I do know: the only ones among you who will be really happy are those who have sought and found how to serve," said Albert Schweitzer, Nobel Peace Prize-winning philosopher and physician.

I have had a few opportunities over the past few years to recruit members to serve on committees or as officers. It's not uncommon to be asked what benefit is gained by volunteering precious free time. I offer that there's much more than just the opportunity to enhance one's résumé. Leadership

skills development is a big one. The ability to work well with others and being comfortable speaking in public are of great benefit to professionals. Involvement with an ASHRAE chapter is also a great opportunity to develop friendships among peers. We don't succeed in our chapter duties if we don't treat each other respectfully and communicate well. We perceive members as friends, even among competitors. ASHRAE is also a great medium for networking.

To the outsider, it may seem like the operations required to maintain a successful chapter are not that significant. In actuality, the budgeting, scheduling, recruiting, program and event planning, fundraising, and communicating we in the trenches have to

(Continued on page 4)

MONTH	MEETING TOPIC	SPEAKER	SECTION	DATE	LOCATION	THEME
SEPT	AHRI 1230— Performance Rating of VRF Equipment	Dale Young	Central	09.04.13	Camp Aldersgate	Chapter Awards
			NWA	09.05.13	AQ Chicken	
OCT	Acoustic and Vibration Best Practices for Large Applied HVAC Equipment	Dwight Landry	Central	10.02.13	Camp Aldersgate	Research Promotion (Tentative)
			NWA	10.03.13	AQ Chicken	
NOV	The Ethics & the Economics of Energy Conservation	William J. Coad, P.E., Distinguished Lecturer	Central	11.06.13	Camp Aldersgate	Government Affairs
			NWA	11.07.13	AQ Chicken	
DEC	Refrigeration Essentials	Mike Thompson	Central	12.04.13	Camp Aldersgate	The “R” in ASHRAE
			NWA	12.05.13	AQ Chicken	
JAN	IEQ and Space Pressurization Control	Len Damiano	Central	01.08.14	Camp Aldersgate	Membership Promotion
			NWA	01.09.14	AQ Chicken	
FEB	Shaping the Next (Tentative)	William “Bill” Bahnfleth, Ph.D., P.E., Society President 2013-2014	Central	02.05.14	Camp Aldersgate	Sustainability
			NWA	02.06.14	AQ Chicken	
MAR	Fan Efficiency Grades	Brent Fullerton	Central	03.05.14	Camp Aldersgate	Student Activities
			NWA	03.06.14	AQ Chicken	
APR	Healthcare and Laboratory Valve and Control Solutions	Nolan Hosking	Central	04.02.14	Camp Aldersgate	History
			NWA	04.03.14	AQ Chicken	
MAY	Past President's Night	N/A	Central	TBA	TBA	Past Presidents Recognition
			NWA	N/A	N/A	

ARKANSAS CHAPTER MEETING MINUTES

Board Meeting of September 4, 2013

Mark Eley—Secretary

Members Present: Terry Jacks (President Elect, Programs), Forrest Moseley (Treasurer), Mark Eley (Secretary), Russell Black, Bill Goodman (Board of Governors), Ron McCarty (Membership), Melanie Richardson (Webmaster), Max Good (Reception), Jake Skinner (Historian), Bill Harrison (Government Affairs), Drew Grant (Honors & Awards).

Call to Order: 10:29 a.m.

President Elect – Terry Jacks:

- Almost all MBO's (Management by Objective) have been completed from Officers and Chairs. If having difficulty get with prior year's officer or chair for advice / review.
- CRC is in Little Rock this year (2014) and Rick Sellers is the Committee Chair.
- ASHRAE's Winter Meeting will be in New York this year. It is listed on the ASHRAE website. It will be Tuesday through Thursday, January 21st – 23rd this year since Monday, January 20th is a holiday.
- Ron McCarty was asked to be on the Auditing Committee again and agreed.
- Several programs have been lined up for 2013-2014. Some yet to be announced are Bill Bahnfleth, Ph.D., P.E, the Society President, who is tentative for February, a Director an Large scheduled for November and hopefully another Director at Large sometime in the Spring.
- A formal list of subcommittee chairs is being developed.
- It is our goal to continue the trend of receiving more technical awards from ASHRAE. Please contact Terry Jacks if you have a suggestion for someone deserving of an ASHRAE technical award.
- We are taking suggestions for sustainability projects for this ASHRAE year. Last year we volunteered at Habitat for Humanity.

Treasurer – Forrest Moseley

- Discussed the need to set aside money for converting NWA

to its own chapter.

- Discussed anomalies in expenses and income from last year vs. a typical year. Some catching up was required last year from the previous year.
- Bill Harrison stated the importance of following all IRS rules for non-profits.
- Also stressed was the importance of having all information to the accountant as early as possible.

Social – Tony DeMarco

- Tony was not present, but we discussed that the autumn golf tournament will be September 30 at Cypress Creek and that the flyer/sign-up sheet was included with the Razorback Report.

Membership – Ron McCarty

- There are currently six delinquent members that need to be contacted. There are also five new members including three YEA members.
- ASHRAE is pushing membership this year, especially the retention of prior year's members.
- Studies show that it is important to initiate contact with students even in early Junior High to build their interest in technical fields and guide them toward technical prerequisite classes.

Webmaster – Melanie Richardson

- The President's Message, the Pre-pay lunch form and the Golf Tournament Sign-up form have been posted to the website.
- Scholarship forms need to be posted to the website.
- Other items needing posting include CRC dates and schedule and Research Promotion goals for the year.

Historian – Jake Skinner

- Our highest priority goal is to get everything digitized. The plan is to consult with other chapters who are further along with this and then decide what all we should include and how best to

go about digitization.

Government Affairs – Bill Harrison

- We intend to contact other groups with an interest in sustainability and develop liaisons with those groups.

Research Promotion – Mike Fullerton

- Mike was not present, but Full Circle donations to ASHRAE were discussed. \$100 donations by all officers by October 15th earns PAOE points.

Honors & Awards – Drew Grant

- We are seeking nominations for ASHRAE Fellows in the state. Fellow is the top ASHRAE membership grade.
- Bill Harrison recommended that we submit two Arkansas Chapter nominations for Fellow.
- Hall of Fame Inductee nomination was discussed. Last year four were inducted. It was suggested that we might induct three this year, then two the following year and one per year thereafter.

CRC – Rick Sellers

- The entire foundation for CRC has been laid and it is time to start regular meetings.
- Those interested in helping Rick Sellers with CRC should contact him at Pettit & Pettit.
- We may consult with Bill Klock, the CRC Chair in Austin last year, for ideas on how best to send out CRC invitations.

Adjourn 11:07 a.m.



PRESIDENT'S MESSAGE*(Continued from page 1)*

do is quite intense. To keep from spreading people too thin, it is crucial to engage many people so that it's not a burden on a few individuals.

Arkansas ASHRAE needs a few members to serve on a couple of committees. Our chapter will host the Chapters Regional Conference (CRC) in April in Little Rock. Region VIII CRC General Chair Rick Sellers could use some help with the planning committee. We also are looking for volunteers to become involved in operations and planning for the Northwest Arkansas Section. Thank you to those who stepped up at the September meeting in Fayetteville, but we could use a few more.

Anyone interested in becoming involved in our chapter may contact me: president@arkansasashrae.org. We'll gladly find places that suit your skills and interests. According to Schweitzer, becoming involved in ASHRAE brings real happiness. Who could argue? ☐



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RESEARCH PROMOTION

Mike Fullerton—RP Chair

This month we will be kicking off our ASHRAE Resource Promotion (RP) campaign. Our goal this year is a lofty \$57,000. Last year we raised \$56,935 toward our goal of \$56,000. Kudos to Bill Simpson and all his committee members for their hard work. We hope to recognize our 2012-2013 donors in the November meeting. Thank you to all of those who generously donated last year.

Our donation is pooled with other chapter donations in the amount of \$2.1 million to fund research, education, the ASHRAE Foundation, and special Board approved projects and programs. ASHRAE's Handbook series, technical programs, standards, and special publications are all results of your RP contribution. The ASHRAE Learning Institute also known as ALI, offers a wide range of professional development seminars and short courses from funds donated to ASHRAE. The Foundation was established to provide long-term, on-going financial resources, and create a lasting endowment for research, education, and ASHRAE. Each year the money donated to the foundation yields a return of 5% that is used for RP. One of the unique features of donating to ASHRAE RP is that every dollar donated goes directly to RP and does not pay any salaries. All staff salaries are paid from the proceeds from the ASHRAE Expo.



We are off to a great start this year by having a 50/50 raffle at the NWA meeting in September. Davin Hicks won the drawing and donated \$180 toward our goal. We also have the ASHRAE golf tournament that will help us contribute toward our goal. We have several companies that have purchased newsletter ads. These proceeds also go directly to ASHRAE RP. The ads are \$100 for a business card size or \$400 for a 5 x 5 ad. Let me know if you or your company would like to have an ad in the newsletter for the year.

Our chapter leadership is in the process of donating toward the "Full Circle" challenge. Full circle means the chapter officers have all contributed at the Honor Roll level for 2013-2014. If you would like to be on the RP committee please let me know. If you would like to make a donation, please go to www.ashraerp.com and click on the donate button.

MEMBERSHIP PROMOTION

Ron McCarty—MP Chair

The year is starting off with good new membership growth. This year we have added 7 new members to our Chapter. In addition, we have one additional new member to the Arkansas Chapter from the Central Oklahoma chapter (Dual Chapter membership - Welcome!). As we get closer to the February Membership Promotion meetings, the committee will provide updates and some incentives to help increase attendance for these meetings.

Another focus for the Membership promotion committee will be increase our efforts to communication to those members that are eligible to upgrade their membership. There is no additional cost for the upgrade to "Member" membership grade. The Member grade provides the member the qualification for Fellow grade. In addition, "Members" are considered seasoned industry professionals and are often seen as experts. The process for upgrading is an easy process that can be done online by updating your [Member Bio](#) or by an email to membership@ashrae.org indicating an interest in advancement. As always, if anyone has any questions or need any assistance, please do not hesitate to contact me: Rmccarty@powersar.com - 501-350-5728).

I'm looking forward to a good year and significant growth in our Chapter.



FUTURE ASHRAE CONFERENCES:

2014 ASHRAE Winter Conference
January 18—22
New York, NY

2014 Region VIII CRC
April 24—26
Little Rock, AR

2014 Annual Conference
June 28—July 2
Seattle, WA

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