

SEPTEMBER MEETING

Central Arkansas

Date: Wednesday, September 4

Location: Camp Aldersgate

Cost: \$20

Schedule:

10:30a.m. Board Meeting

11:30a.m. Lunch / Technical Session

12:00-1:00p.m. Program

Northwest Arkansas

Date: Thursday, September 5

Location: AQ Chicken—Springdale

Cost: Free (lunch extra)

Schedule:

11:30a.m. Lunch

12:00-1:00p.m. Program

THE PRESIDENT'S MESSAGE

By Mark Mizell



Is it me, or has the summer flown by? School is back in session. Football season is just about to kick off. And Arkansas ASHRAE is

about to start its 61st chapter year. We have some familiar faces as well as some fresh ones in our leadership this year — all of whom are working hard to keep the wheels turning in hopes to provide worthwhile programs and events for members.

I'd like to first recognize **Lee Greeson** and **Tony DeMarco**. There are quite a few members who have donated a lot of time, but it takes a special commitment to serve in the same role year after year as Lee and Tony have done. This is Lee's fifth year serving as our newsletter editor, a position that is quite arduous. He has done a great job and with minimal complaining. [*What? I never complain! - Ed.*] Tony is serving as social chair for a seventh year. He has planned a lot of events for us and has raised a lot of money to benefit ASHRAE Research. These

two men have spent countless hours behind the scenes. I don't want their efforts to go unnoticed. Next time you see either of them, please take a little time to say "thank you."

There are plenty of others who are piling up the years of service. **Terry Jacks** is now president-elect and Chapter Technology Transfer Committee chair. Terry has previously served as treasurer, Membership Promotion Committee chair, and Reception Committee chair. He has always done an outstanding job. **Forrest Moseley**, known for his award-winning performance as Student Activities chair and secretary, is our new treasurer. **Mike Fullerton** is probably glad to be approaching his last stop of the officer trek as Research Promotion chair and delegate. **Russell Black** and **Kim Koch**, who both have contributed to Arkansas ASHRAE in many capacities, are serving on the Board of Governors. **James Dayer**, **Ron McCarty**, **Jake Skinner**, and **Zac Buckmiller** are repeating as the Refrigeration, Membership Promotion, Historical, and

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ADVERTISE IN THE RAZORBACK REPORT

Lee Greeson—Newsletter Editor

If you would like to promote your business in the Razorback Report, now is the time to act! For a \$100 donation to ASHRAE Research Promotion, we will feature your business card in each newsletter for the remainder of the Society year. We can also feature a 5" by 5" corporate ad for a donation of \$400. Please hurry and contact Mike Fullerton (mfullerton@tmecorp.com) soon to ensure your ad gets as much exposure as possible!

MONTH	MEETING TOPIC	SPEAKER	SECTION	DATE	LOCATION	THEME
SEPT	AHRI 1230— Performance Rating of VRF Equipment	Dale Young	Central	09.04.12	Camp Aldersgate	Chapter Awards
			NWA	09.05.12	AQ Chicken	
OCT	Acoustic and Vibration Best Practices for Large Applied HVAC Equipment	Dwight Landry	Central	10.02.12	Camp Aldersgate	Research Promotion (Tentative)
			NWA	10.03.12	AQ Chicken	
NOV	The Ethics & the Economics of Energy Conservation	William J. Coad, P.E., Distinguished Lecturer	Central	11.06.12	Camp Aldersgate	Government Affairs
			NWA	11.07.12	AQ Chicken	
DEC	Refrigeration Essentials	Mike Thompson	Central	12.04.12	Camp Aldersgate	The “R” in ASHRAE
			NWA	12.05.12	AQ Chicken	
JAN	TBA	TBA	Central	01.08.13	Camp Aldersgate	Student Activities
			NWA	01.09.13	AQ Chicken	
FEB	Shaping the Next (Tentative)	William “Bill” Bahnfleth, Ph.D., P.E., Society President 2013-2014	Central	02.05.13	Camp Aldersgate	Membership Promotion
			NWA	02.06.13	AQ Chicken	
MAR	TBA	TBA	Central	03.05.13	Camp Aldersgate	Sustainability
			NWA	03.06.13	AQ Chicken	
APR	TBA	TBA	Central	04.02.13	Camp Aldersgate	History
			NWA	04.03.13	AQ Chicken	
MAY	Past President's Night	N/A	Central	TBA	TBA	Past Presidents Recognition
			NWA	N/A	N/A	

PRESIDENT'S MESSAGE

(Continued from page 1)

Student Activities committee chairs, respectively. Zac's former co-chair, **Chris Greer**, will take over Young Engineers in ASHRAE (YEA) Committee duties. Our former Reception Committee chair, **Mark Eley**, is secretary this year. **Davin Hicks** and **Sam Browning** will continue to serve the Northwest Arkansas Section.

We can't forget our two past Society presidents, **Bill Goodman** and **Bill Harrison**, who are still actively serving our chapter. Bill Goodman is repeating as a governor on our board and is an invaluable adviser. Bill Harrison is our chapter's first Grassroots Government Affairs Committee (a revamp of TEGA) chair. We're obviously in good hands there. We also have two regional officers: **Caleb Haynes** (YEA) and **Bill Simpson** (Student Activities). We collectively have many years of ASHRAE experience. We should be a very strong chapter once again.

The Arkansas Chapter also has a few enthusiastic rookies this year. We welcome new chairs **Max Good** (Reception Committee), **Drew Grant** (Honors and Awards Committee), **Jared Rickman** (Sustainability Committee), and **Melanie Richardson** (Electronic Communications). Melanie will have the programming assistance of **Alex Swindler**, who is repeating in that capacity (thank you, Alex!).

We have a position that comes around every dozen years or so, and it's one with a hefty to-do list. Arkansas will host the Chapters Regional Conference (CRC) in April. **Rick Sellers** is the Region VIII CRC General Chair. Rick will need plenty of help for planning and executing the event. Please consider volunteering to assist Rick.

Last May marked a special time in our chapter's history. With tremendous efforts by Russell and Vickie Grant (Society's Manger of Region Activities), a Hall of Fame was established.

During Past Presidents' Night at the Pleasant Valley Country Club in Little Rock, the inaugural Hall of Fame class was inducted. Inductees were the late **Allen Bullard**, **Bill Goodman**, **Bill Harrison**, and the late **Kent Pettit**. What champions of our industry these men are. We were honored to recognize them.

The Arkansas Chapter is perennially one of the top chapters in Region VIII. Our number one goal is to meet needs of our membership. I believe that starts with quality events and programs. Please let us know how we are doing. We welcome constructive feedback, ideas, grievances, etc. At the risk of inviting a few "Mizell is a knot head" emails, I have opened president@arkansasashrae.org to serve as a comment box. We look forward to seeing you at the September meetings. ☼

FALL GOLF TOURNAMENT

Tony DeMarco—Social Chair

Please see the attached flyers for the Fall golf tourney. Since the folks at Cypress Creek were so good to us in the Spring and we had such a great turnout, we are going back. I'm VERY happy to announce that Christina will be back!

I will be out of the country until Sept. 15th so I will not be able to bug you all as much as normal about teams and sponsorship's which I know everyone is very sad about, so PLEASE help me out and email me this info when you can so I'm not slammed when I get back.

I have added a Promo flyer that should make the whole process easier. Most teams normally like to be invoiced for the additional promo items. This form allows you to let me know up front so I can add this to your team invoice. If you are sponsoring a team and would like to be invoiced for every member of the team, simply enter the amount in the space provided and send it in with your teams entry form and I can invoice for everything at once. These flyers will be available @ the course for any individuals that would rather donate during the event. Don't forget to also check on the entry form if you would like to be a hole sponsor or corporate sponsor. If you choose to be a corporate sponsor, please fill in the amount you would like to donate and this will be added to the invoice as well.

Thank you ALL so much in advance for everything you guys and gals do for ASHRAE every year, always making these tournaments a huge success and always great times! See you on the course!

MEMBERSHIP PROMOTION

Ron McCarty—MP Chair

First off I want to thank everyone that helped to promote ASHRAE and grow our Chapter last year. I just received notice that our Chapter was the Blue Ribbon winner for the chapter in the region with the most Membership Promotion points on the PAOE totals for 2012-2013 - Congratulations to the Chapter. For the next 12 months we will continue to be active in promoting membership to expand our Chapter membership. Our goals for next year will concentrate on new members, membership upgrades and retention of existing members. As we finalize our meeting plans for the year, I will be scheduling two membership meeting drives with the hopes to increase members at both the Little Rock and Northwest sections of our Chapter. I am looking forward to the upcoming year, especially with our Chapter hosting CRC.



GRASSROOTS GOVERNMENT ACTIVITIES

Bill Harrison—GGA Chair

ASHRAE has traditionally suggested that while chapter members should be active in shaping local and state public policy, chapters should be very careful not to conduct activities that attempted to influence local governments or that claimed that the chapter was representing ASHRAE. Activities that might be interpreted as "lobbying" were strongly discouraged. This position is rapidly changing as state and local governments are addressing issues such as energy efficiency and climate change. ASHRAE's professional staff in Washington DC has grown and has told the board of directors that many ASHRAE-relevant policy issues are decided at the state and local level. Chapter members should be the most knowledgeable about issues that affect their community.

ASHRAE established the Grassroots Government Activities Committee to support local chapters becoming active in local and state public policy discussions concerning issues of interest to our members. Arkansas Chapter has formed a GGA committee and our objectives for this year will be:

1. Determine what state agencies deal with building and energy codes, develop an organization chart and establish a liaison to each agency.
2. Establish Arkansas Chapter ASHRAE as a credible resource for the leaders of the most influential agencies.
3. Build a working relationship with the Arkansas Chapters of other organizations interested in legislative issues: USGBC, AIA, AGC, ABC, AAHE, BOMA, IFMA, NSPE, ASC.
4. Engage with appropriate legislative committee chairs as a source of subject matter experts for building science issues.

Engagement with state and local officials is important to our chapter and to our industry. It is a demanding and a rewarding task that will take cooperation from many of you so please be ready to serve when asked.

REGION VIII CHAPTER REGIONAL CONFERENCE 2013 UPDATE

Mark Mizell—Chapter President

Each ASHRAE region holds an annual conference called the Chapters Regional Conference (CRC). During CRC, there is a lot of committee chair and officer training as well as technical learning, networking, and socializing. Annual awards are also issued to the best of each of the committee chairs as well as the best overall chapter. The Golden Gavel Award is issued to the best chapter, and it is a highly-coveted prize.

ASHRAE has a scoring system of points for various chapter achievements that are the basis of the Presidential Award of Excellence (PAOE), which is issued by Society annually. PAOE points are largely self-reported, but regional officers do issue a few of them. The PAOE system is an effective method of establishing a database of things a chapter can do to fulfill the needs of its membership. Although there are some intangible elements involved, PAOE points serve as the basis for the best committee chairs and chapter for each region.

We were very successful last year under Mike Fullerton's strong leadership, but unfortunately didn't come away with the Golden Gavel. We had to be very close, but it is difficult to repeat. Congratulations to Houston Chapter for taking the honor.

We did amass a good collection of awards though:

- Golf Tournament Winning Team: **Rick Sellers, Bill Simpson, Paul Alexander, and Dan Alexander**
- Golf Low Score: **Rick Sellers**
- PAOE Awards (2011-2012): High Honor Roll, Star, Special Citation, Top PAOE in Society
- Membership Promotion (2011-2012): 1st Place, Most PAOE – **Terry Jacks**
- Student Activities: Top Student Activities in Region VIII – **Zac Buckmiller and Chris Greer**
- CTTC: Seven ASHRAE Regional Technical Awards
- Outstanding CTTC Chair: **Mark Mizell** (shared title w/ Houston)
- Best Newsletter President's Message: **Mike Fullerton**
- Research Promotion: Size Winner Total Dollars Raised, Total PAOE, Dollars/Member, Gold Treasury Ribbon, Goal, High 5, Challenge, Endowment, Full Circle

Arkansas Chapter has a rich tradition of success, which takes a lot of work to achieve. It's amazing what a group of volunteers are able to accomplish in their free time. We have a lot to be proud of!

STUDENT ACTIVITIES

Zac Buckmiller—Student Activities Chair

Students are back in session and have a great year to look forward to with future tours to Cook and a central energy plant here in Little Rock. We had such great representation last year at the winter conference, and this year we want to keep it going. We again plan to send a few students from each university to the winter conference in New York City in January. It will be a great experience for all.

We are also excited to announce a new scholarship for any high school student you are interested in earning an engineering degree. We have many amazing students in the area who can benefit from this scholarship and help encourage students to pursue an engineering degree.

We have a great opportunity to make a difference in our community by partnering with USGBC to show support for the 3rd annual USGBC "Green School Challenge." This event challenges schools, students, and faculty to think critically and implement effective or low cost sustainability practices. Contact me for more information in how you can get involved.

FUTURE ASHRAE CONFERENCES:

2014 ASHRAE Winter Conference
January 18—22
New York, NY

2014 Region VIII CRC
April 24—26
Little Rock, AR

2014 Annual Conference
June 28—July 2
Seattle, WA

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2013-2014 CHAPTER OFFICERS

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Mark Mizell (CRC Alternate)	mmizell@tmeccorp.com

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CRC	Rick Sellers	rseller@pettitinc.com



THE RAZORBACK REPORT
Arkansas Chapter of ASHRAE
P.O. Box 180
Little Rock, AR 72203



2013/2014

Pre-Pay Lunch Plan

Cost: \$140.00

Includes: 8 Monthly Meetings

Please complete the form below and mail or fax to the noted address/fax number.

Invoices can be mailed or paid at the monthly meeting.

****Get one meeting meal free and express check in when you're pre-pay****

Company:_____

Address:_____

Phone:_____

Fax:_____

Names:_____

Please Mail Form to:

Arkansas ASHRAE

Attn: Forrest Moseley

P.O. Box 180

Little Rock, AR 72203

Or email to: Forrest Moseley

forrest@airetechcorp.com



**2013 Arkansas ASHRAE
Fall Golf Tournament
Monday Sept. 30th
“Shotgun Start” 12:30 am
Cypress Creek
Cabot, Arkansas**

**PLEASE COME OUT
AND SUPPORT
CENTRAL ARKANSAS
ASHRAE AT OUR
ANNUAL FALL
GOLF TOURNAMENT.
CHRISTINA LECUYER
WILL BE THERE.
COME OUT AND
CHALLENGE HER FOR A
CHANCE TO WIN PRIZES.**

**4 man scramble
\$400 per team**

Includes cart, refreshments,
mulligans(2 per player/18 holes),
door prizes and lunch @ 11:00.

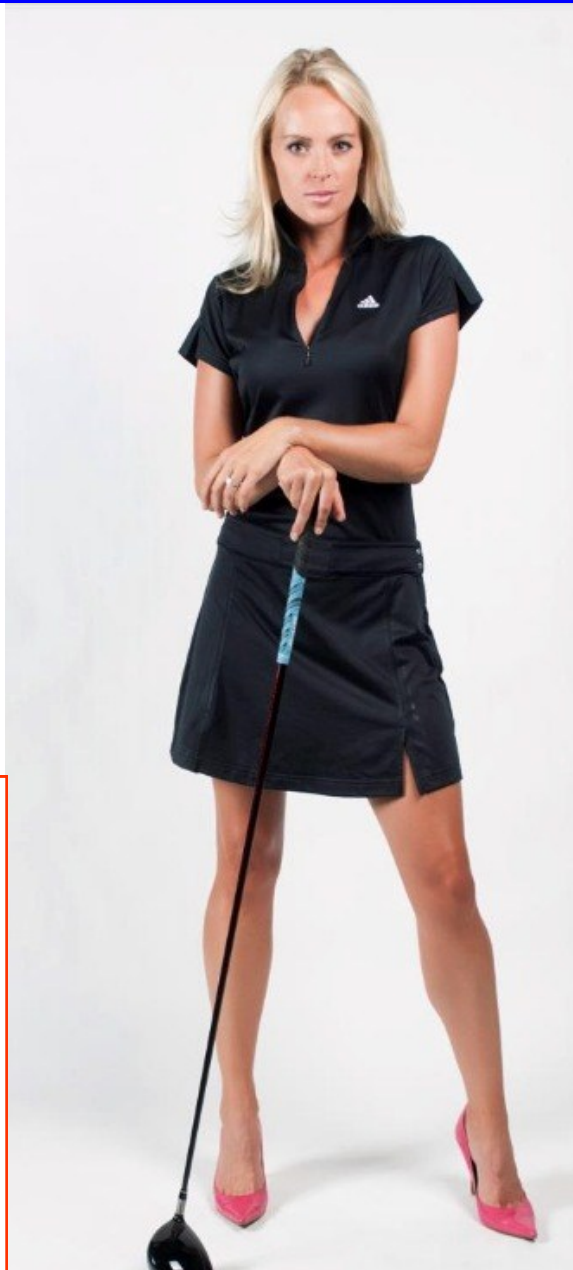
SPACE IS LIMITED

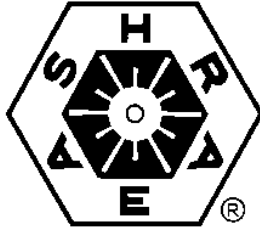
TO REGISTER:

CONTACT: TONY DeMARCO

501 680-0589

tony@airetechcorp.com





2013 Arkansas ASHRAE Fall Golf Tournament

Monday Sept. 30th "Shotgun Start" 12:30 pm
>Cypress Creek @ Greystone<
Cabot, Arkansas



Entry Fee: \$400 per team (4 players per team)
Includes cart, refreshments, mulligans(2
per player/18 holes), and lunch at **11:00**.

Format: 4-Man Scramble (First 24 teams)
Ties will be broken by score and hole handicaps.
This format shall promote fair and competitive play.

Prizes: 1st, 2nd place teams. (2 flights)
Long Drive (in fairway) and Closest To Pin.
Special contests to be announced.



Fill out form and e-mail tony@airetechcorp.com or fax to Tony DeMarco.
Airetech Corporation 7631 Northshore Pl. North Little Rock, AR 72118

Phone: 280-0404 Fax: 280-9200



Player 1: _____

Player 2: _____

Player 3: _____

Player 4: _____

Total enclosed:\$ _____

**Please make checks payable to "Arkansas ASHRAE" and send to
Arkansas ASHRAE P.O. Box 180 Little Rock, AR 72203**



\$ Don't forget to sponsor a Hole \$

___ I will sponsor a hole -\$100. Sign at a hole & recognized in ASHRAE newsletter
___ Corporate Sponsorship- \$200. Banners are allowed for corporate sponsorship
& will be recognized in the ASHRAE newsletter as a Corporate Sponsor (There will
be an area near the scoreboard to recognize corporate sponsors (owner provided))

___ I will donate \$_____ for prizes and awards

___ I will donate Merchandise (golf balls, towels, etc.)

Workers, Hole & Corporate sponsors & Prize Contributors will be recognized in the Arkansas
ASHRAE Newsletter. All proceeds go to **Arkansas ASHRAE**.

Name: _____ .Company: _____

Signed: _____ .Date: _____

Phone: _____ .Fax _____ Email _____

ASHRAE GOLF PROMOTIONS

Par 3 Challenge

Christina will hit your teams tee shot for a \$10 donation. Before she sticks it close for a nice little tap in birdie, individuals can also challenge her with an additional \$5 donation. IF you are lucky enough to blade one off a turtles back in the pond and have it bounce off the rocks behind the green and rattle the pin, your name will go into a drawing for a great prize.

\$ _____ Invoice for team

\$ _____ Pay @ event

Hit from the Pro's drive

Feel like a Pro! For a \$20 donation, a 3 shot par 5 becomes reachable in 2! Just bypass the tee box, find the marker in the fairway and knock it in for Albatross!!

\$ _____ Invoice for team

\$ _____ Pay @ event

Putting Contest

As your team makes the turn, stop by the putting green for a chance to win a great prize. Each player will have 3 putts with their \$5 donation (\$20/team). In the event of a tie, there will be a putt-off to determine a winner.

\$ _____ Invoice for team

\$ _____ Pay @ event

Raffle \$5

We will be raffling off a VERY nice price that has yet to be determined. More info to follow.